

SALIM SOLTANI

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PROFILE

Professional with a **Master's in Business & Economics** and 3+ years of **leadership experience**, combined with technical expertise in **Flutter development**. Founder of ADBONITO LTD with a track record in cross-platform app development, state management, and UI/UX design. Skilled in delivering impactful digital solutions and leading teams. Open to opportunities as a **Mobile App Developer**, **Product Manager**, or **Administrative Manager**, combining business acumen with technical expertise.

PROJECTS

- **My Day Flow – Habit & Mood Tracker (Flutter, Android/iOS) – Live Demo** 2025
A cross-platform productivity app built with Flutter and GetX, enabling users to track daily habits, monitor mood trends, and receive motivational quotes from a public API. Integrated with Hive for local database storage, shared preferences, progress visualizations, notification scheduling, and a clean, modern UI.
- **Carnis Vente – POS for Butchers (Flutter Windows App) – Live Demo** 2025
A Windows-based POS system tailored for butchers with offline-first performance using Sqflite and GetX. Features include meat processing (cutting/organs/spoil tracking), barcode generation, multilingual support, financial reports, attendance tracking, debts, expenses, and modern UI design.

PROFESSIONAL EXPERIENCE

Founder & Digital Strategy Manager - ADBONITO LTD | London (Remote) Jan 2023 – May 2024

- Founded and managed digital media agency focused on advertising and tech integration.
- Acquired 12+ clients and managed end-to-end digital strategy, resulting in improved engagement.
- Created early app concepts and collaborated on UI/UX design planning.

Administrative Manager - Family Bread Foundation | Algeria Mar 2019 – May 2023

- Managed daily operations, team coordination, and administrative systems.
- Implemented scheduling and IT processes that reduced operational inefficiencies by 30%.
- Led a team of 5 staff, improved efficiency by 35% through new scheduling and IT processes.

EDUCATION

• **Master's Degree in Economics & Business Management – Souk Ahras University** 2016 – 2018

CERTIFICATIONS

- IBM iOS and Android Mobile App Developer Professional Certificate – [Coursera / IBM](#). 2025
- Prompt Engineering Specialization – Vanderbilt University - [Coursera](#). 2025
- Fundamentals of Digital Marketing – [Google](#). 2023

TECHNICAL SKILLS

- **Technical:** Flutter (Dart), GetX, Bloc, PHP, MySQL, Firebase, REST API, Git, Figma, Photoshop.
- **Business & Management:** Project Management, Strategic Planning, Leadership, Business Development, Financial Analysis, Microsoft Office.

LANGUAGES

- Arabic (Native)
- English (Advanced)
- French (Intermediate)